Ban on advertisement of Tobacco products on Doordarshan/All India Radio and Print Media

765. SHRI B. K. HARIPRASAD: Will the PRIME MINISTER be pleased to state:

(a) whether Government propose to ban in Doordarshan/AIR and the print media advertisements on all tobacco and tobacco based products including their hoardings and gift-scheme in view of its clear involvement with cancer; and

(b) whether Government also propose to review its guidelines for Doordarshan/AIR advertisements in consultations with consumers NGOs specially; those involved with smoking and health networks?

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS AND THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI SUBODH KANT SAHAY): (a) and (b) There is already a ban on advertisements relating to tobacco and tobacco-based products and no such advertisement is permitted over electronic media. In so far as print media is concerned, the Ministry of I&B have no control on private press in such matters.

Low level radiation from nuclear power stations and processing of Monazite sands

766. SHRI B. K. HARIPRASAD: Will the PRIME MINISTER be pleased to state:

(a) whether Government are aware of the dangers of low-level radiation from nuclear power stations and processing of monazite sands etc.; if so, the details thereof; and

(b) whether Government propose to set up an independent body to review the recent studies on dangers of Indian Rare Earths Ltd., Alwaye, Kerala ?

THE MINISTER OF STATE IN THE PRIME MINISTER'S OFFICE (SHRI KAMAL MORARKA): (a) Low level radiation from nuclear power stations and from plants processing monazite sands does not pose any danger as this is much below permissible levels.

(b) A Committee under DR. M. S. Valiathan of theShri Chitra Tirunal Institute of Medical Science and Technology in Trivandrum was constituted in 1987. This Committee has given its report on safety aspects of operations in Indian Rare Earths Ltd.

Advertisement on Ayurvedic products by Doordarshan and Air

767. SHRI B. K. HARIPRASAD: Will the PRIME MINISTER be pleased to state:

(a) how many commercial advertisements on Doordarshan and AIR have been cleared by Government on Ayurvedic products in the last three years; and

(b) what amount Doordarshan and All India Radio have collected on advertising Ayurvedic products in the last three years till to date year-wise?

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS AND THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI SUBODH KANT SAHAY): (a) and (b) As booking of advertisements over All India Radio and Doordarshan is decentralised, in so far as Doordarshan Kendras and Commercial Broadcasting Service Centres of All India Radio and concerned, this information has not been kept in a centrally compiled form for any particular category of products.

Impact of cable TV on film industry

768. DR. YELAMANCHILI SIVAJI: Will the PRIME MINISTER be pleased to refer to answer to Unstarred Question 270 given in the Rajya Sabha on the 26th February, 1991 and state:

(a) whether it is a fact that the cable TV is likely to hit the film industry; and